



Business Development Internship _German speaker (JHG1012)



APPLY HERE

THIS IS A FUNDED, ON-SITE INTERNSHIP
INCLUDING WORK PERMIT!

Role Description

This is a fantastic opportunity for a **very sociable, adaptable** and **energetic**, business native German-speaking student to gain international experience with a dynamic health-focused food brand. As a DACH Sales & Marketing Intern, you will support the international sales team in expanding the brand's footprint across Germany and Austria. Working closely with the UK-based marketing and sales teams, your work will span market research, social media management, lead generation, and support with in-market promotional events. You will **travel** frequently throughout the UK, Germany and Austria and engage directly with the market at events and tasting sessions, gaining valuable hands-on experience and exposure to the brand's international operations. Do you have an interest in international business, marketing or consumer goods? Do you like to keep fit and healthy and want to explore the UK? Then this internship is for you! It will provide real-world insights and practical skills in a fast-paced, cross-cultural environment.

Tasks

- Conduct competitor and market research e.g., pricing, wholesalers, gyms, retailers
- Maintain and update client databases and CRM records
- Support social media and influencer activities for the DACH market
- Translate and adapt content for blogs and social posts, including recipes and campaigns
- Assist with outreach to potential clients and partners
- Help organise and attend promotional events and tastings some travel required
- Support reporting on sales activity, client feedback, and market engagement

Desired Skills

- Studying a Business, Marketing, Communications, or Economics related degree
- Excellent communication skills
- Energetic, adaptable, and eager to learn
- Confident using Microsoft Office tools, especially Excel
- Familiarity with social media platforms and content creation
- Driving licence essential for UK commuting and travel in Germany and Austria
- Interest in a fitness lifestyle – including nutritional benefits



Application Deadline

5 January 2026



Start Date

February 2026



Duration

6-12 months



Location

Crewe, United Kingdom



Benefits

- Certificate of sponsorship costs paid for
- A private room in a professional shared house, paid for, including Wi-Fi and utilities costs.
- Monthly payment to cover living expenses.

The Host Company

This rapidly growing UK-based producer of high-protein, low-fat dairy products is revolutionising the functional food market. With an increasing following in the health, fitness, and nutrition communities—especially across Germany and Austria—the brand is expanding internationally through digital marketing, retail partnerships, and innovation in product development. This forward-thinking and health-conscious company is looking for an energetic intern to support its international growth strategy and contribute to its mission of making healthy eating both accessible and enjoyable.