Information sheet on data protection consent for recording participation in the survey on priorities when choosing an employer

Data protection guidelines stipulate that participants must explicitly declare their consent to participate in studies such as this survey. You will therefore only be able to access the actual online survey if you explicitly agree to the terms and conditions stated on the survey's home page (known as opt-in). For your information, we have summarised the terms and conditions of participation and your associated rights in this information sheet.

Declaration of consent

I hereby consent to the processing of my personal data by the controller to the extent and for the purposes specified below. The following conditions apply, which must be guaranteed in accordance with the EU General Data Protection Regulation (GDPR).

1. **Responsible body**

The body responsible for processing my data is the

Ostwestfalen-Lippe University of Applied Sciences,

Campusallee 12, 32657 Lemgo,

represented by the President.

The contact person there for questions regarding processing is

Tammy Ries, Department I Student Affairs, Division I.5 Quality Management Studies and Teaching, Campusallee 12, 32657 Lemgo,

telephone: 05261 702 5670, email: evaluation@th-owl.de

The responsible data protection officer can be contacted at the above address or at datenschutz@th-owl.de.

2. **Purpose**

My data will be processed exclusively for the following purposes:

- Assessment of employees' key priorities when choosing an employer, as well as their overall satisfaction and any areas for improvement, with a view to strengthening the employer brand.

3. Personal data

The following types of personal data are collected and processed:

- If voluntarily provided by me: contract type and area of work

4. Recipients/categories of recipients

My personal data mentioned above, which due to its scope and nature does not allow for any clear identification of my person at any time, will be transferred to the following recipients:

-Tammy Ries, Department I Student Affairs, Division I.5 Quality Management Studies and Teaching (storage of raw data)

- Rosa Bürger, Stabsstelle Hochschulentwicklung und Digitalisierung (further processing)
- Saskia Findt-Foltin, Dezernat III Personal und Organisation, Projekt PROFuture@TH-OWL (further processing)

The results will be communicated exclusively with aggregated data, so that at no time will it be possible to clearly identify a specific participant.

5. Duration of storage

My personal data will be stored for the following period:

-5 years

After this period, raw data will be deleted so that only aggregated data (results) will be available.

6. My Rights

I have the following rights:

a. Voluntary nature

I cannot be forced or pressured to give or maintain my consent.

b. Right of revocation

I can revoke my consent at any time with effect for the future. This can be done verbally or by email. If necessary, I must prove my identity. Upon receipt of the declaration, my data

may no longer be processed. It must be deleted immediately. However, this does not affect any processing that has taken place up to that point.

c. I have a right to information from the controller in accordance with Art. 15 DSGVO.

7. Right to rectification

Pursuant to Art. 16 DSGVO, I may request the controller to rectify inaccurate data.

a. Erasure

Pursuant to Art. 17 DSGVO, I have the right to request the controller to erase my personal data or to be 'forgotten'.

b. Restriction of processing

I have the right to request the controller to restrict the processing of my personal data in accordance with Art. 18 DSGVO.

c. Right to lodge a complaint

I have the right to lodge a complaint against the processing of my personal data with the

State Commissioner for Data Protection and Freedom of Information

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