

Praxisvortrag Manuel Nunes (Roboyo)



Process Automation is nothing new, but Robotic Process Automation is!

On June 27th, Manuel Nunes gave a presentation on the topic of robotic process automation as response to an invitation of Prof. Dr. Christian Faupel. Manuel Nunes is a consulting manager at ROBOYO GmbH, a leading automation pure play in the DACH region.

Manuel Nunes talked about the benefits of robotic process automation (RPA), which is, loosely speaking, process automation with software code. He described RPA as a noninvasive technology, which sits on top of the existing systems to automate repetitive processes. In contrast to a makro in excel, which allows to automate a process vertically, RPA is able to automate processes horizontally.

After this basic introduction to RPA, Manuel Nunes presented a case study employing RPA at Adidas. He showed which steps in the chargeback-process of Adidas' online-retail were automated by RPA. He also stated that this project looked like a typical journey of an RPA-project. After a pilot-study showing the general functionality, a strategy and vision were developed and a potential analysis showed the potential savings. In the next step of the RPA-project the design of the automation solutions are developed, scaled and operationalized in the organisation.

Prof. Faupel thanks Manuel Nunes for his presentation and invites all interested students and employees of the university to the upcoming presentations in the winter term, amongst others by Tönnies and Cubeware.